

# Dr. Carlos Escario

**International consultant, mentor and lecturer; expert in growth and transformation of teams, senior management and organizations worldwide.**

## **Entrepreneur with presence in Europe and the U.S.**

His first step as an entrepreneur was the foundation of Servicios Logísticos Integrados S.A. (SLi) in 1991. SLi became the first Spanish multinational in the logistics operations and transportation sector, with subsidiaries in 9 countries. In 2002 SLi merged with UTI Worldwide, a global corporation, listed on Nasdaq, based in Los Angeles (California) and present in 62 countries. At UTI, Carlos led the Vice President of Sales and Marketing for the Europe, North Africa and Middle East (EMENA) region; Global Vice President of Strategy at the Los Angeles headquarters and the operations of the 54 countries in the EMENA region as Executive President. In his various roles he has served as a member of the Global Executive Committee.

In 1994 he founded TACHA Beauty and Wellness S.L., a benchmark company as a premium brand in the beauty & wellness sector. He has also been CEO of the Emergia Contact Center group, with ten thousand employees in Spain and LATAM.

## **Advisor to companies in Europe, America and Asia**

Carlos is and has been a Director of organizations such as CEU, the most important private university in Spain; PiperLab, a Business Data Science start-up; FCC Logistics Inc. (now XPO Logistics), a leading logistics company in Spain; Emergia Contact Center, a multinational company specialized in integrated customer management in the Interactive Contact Center field; Delivering Better Lives, a non-profit social work foundation.

## **Working with companies in +40 countries**

He has directly advised +200 companies present in +40 different countries such as Gartner, Ferreycorp, Henry Schein, Phillip Morris International, Invesco, Shamir Optics, Haifa, Hazera, Netafim, Deoleo, Ayesa, ADIF, Bank of Spain, Porcelanite Lamosa, Inmode, Teoxane, SEAT, Telefónica, Nissan, BBVA, Oracle, Red Bull, Repsol, TetraPack, Mahou San Miguel, Neinver, Coca-Cola FEMSA, FINSA, Rijk Zwaan, SCOR, Seguros Santa Lucía, Agbar and Eulen.

## **Academic affiliations in Asia, Europe and the Americas**

He is an Adjunct Professor at the University of Notre Dame in the U.S. and a speaker on international programs at IESE Business School. Honorary Professor and executive advisor at CEU's University International Strategy. Associate professor at business schools such as Basque Culinary Center, EDEM Escuela de Empresarios, IESIDE Business School, ISEM Fashion Business School (University of Navarra), ESC Clermont Business School (France), IEDC - Bled School of Management (Serbia). Visiting Professor at San Telmo Business School. Honorary professor at Universidad Católica San Pablo de Arequipa (Peru), faculty member of GLP (Global Leadership Program), a consortium of global companies based in Asia, Europe and North America, and visiting professor at other institutions around the world. Founding partner of Huete&Co. Carlos holds a degree in Business Administration, an MBA from IESE Business School and a PhD in Strategy and Organizational Transformation.



**Carlos Escario**  
real business

## UNIVERSITIES AND BUSINESS SCHOOL



Harvard  
Business  
School



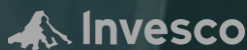
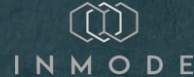
basque culinary center



## ORGANIZATIONS FROM +40 PAÍSES



PHILIP MORRIS  
INTERNATIONAL



Carlos Escario  
real business