

Dr. Carlos Escario

International consultant, mentor and keynote speaker; recognized expert in driving business growth and transforming teams, senior leadership and organizations on a global scale

Entrepreneur with strong presence across Europe and the Americas driving innovation and growth

Carlos began his entrepreneurial journey in 1991 by founding Servicios Logísticos Integrados S.A. (SLi), the first Spanish multinational in the logistics operations and transportation sector, with subsidiaries in nine countries. In 2002, SLi merged with UTI Worldwide, a global corporation listed on Nasdaq and headquartered in Los Angeles, California, with a presence in 62 countries. At UTI, Carlos held several key leadership roles, including Vice President of Sales and Marketing for the Europe, North Africa, and Middle East (EMENA) region, Global Vice President of Strategy at the Los Angeles headquarters, and Executive President overseeing operations in 54 countries within the EMENA region. He also served as a member of the Global Executive Committee.

In 1994, he founded TACHA Beauty and Wellness S.L., establishing it as a premium brand in the beauty and wellness sector. Additionally, Carlos served as CEO of Emergia Contact Center, a leading company with ten thousand employees across Spain and Latin America.

Strategic Advisor to leading companies in Europe, America and Asia

Carlos has served as a Director and advisor for several prestigious organizations such as CEU, Spain's leading private university; PiperLab, an innovative Business Data Science start-up; top logistics company FCC Logistics Inc. (now XPO Logistics), Emergia Contact Center, a multinational company specialized in integrated customer management in the Interactive Contact Center field; Delivering Better Lives, a non-profit foundation focused on social work.

Trusted Advisor to companies in +40 countries

He has directly advised over 200 companies across more than 40 countries, including global leaders such as Gartner, Ferreycorp, Henry Schein, Phillip Morris International, Invesco, Shamir Optics, Haifa, Hazera, Netafim, Deoleo, Ayesa, ADIF, the Bank of Spain, Porcelanite Lamosa, Inmode, Teoxane, SEAT, Telefónica, Nissan, BBVA, Oracle, Red Bull, Repsol, TetraPak, MAHOU San Miguel, Neinver, Coca-Cola FEMSA, FINSA, Rijk Zwaan, SCOR, Seguros Santa Lucía, Bridgestone, Danfoss Climate, NOATUM Logistics, Orbia

Global Academic ties in Asia, Europe and the Americas

Carlos is an Adjunct Professor at the University of Notre Dame in the U.S. and a frequent speaker in international programs at IESE Business School. He holds honorary and associate professor positions at CEU University, Basque Culinary Center, ISEM Fashion Business School, ESC Clermont BS in France, LAGOS BS in Nigeria and Honorary Professor at Universidad Católica San Pablo de Arequipa in Peru. Carlos is a faculty member of the Global Leadership Program (GLP), a consortium of global companies in Asia, Europe, and North America.

As a founding partner of **Huete&Co**, Carlos brings his extensive expertise to academic and business environments alike. He holds a degree in Business Administration, an MBA from IESE Business School, and a **PhD in Strategy and Organizational Transformation**.



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